



Academically Competitive. Civically Inclined. Financially Equipped.

The Latitude Experience Scholars

It is no secret that in the field of technology, women now hold a lower share of technology and computer science roles than they did in the 1980s, and of this number only 3% are African American women, and at the Executive level the percentage is less than 1%.

Housed under the Scholars Today, Leaders of Tomorrow non-profit foundation, The Latitude Experience Scholars (LES) was founded by Zeanique L. Barber, a proud Florida A&M University graduate with a Master of Business Administration in Management Sciences and Quantitative Methods. It is an award to help close the gap in the technology field and provide qualifying scholarships to minority female students at Florida A&M University (FAMU).

Qualifiers

You must successfully earn and achieve one of the following technology certifications at the time of their application.

The following are eligible technology certifications that the recipients may achieve:

Salesforce Certification: <https://sforce.co/36kzDLU>

Google Cloud Certification: <https://cloud.google.com/certification>

Amazon Web Services certification: <https://aws.amazon.com/certification>

You must also have an interest in exploring careers in technology and submit a one-page essay about the impact an African American woman in technology has had on your life. To verify your college status, you must submit an official college transcript.

Recipients will receive a \$500 scholarship, if chosen.

About Zeanique L. Barber, MBA

She is a native of West Palm Beach, FL and a 2005 graduate from the illustrious Florida A&M University, with a Master of Business Administration in Management Sciences and Quantitative Methods, and a Master of Technology from Georgetown University. She is the founder of Zenith Latitude, a creative strategic technology, pro-client consultant firm.

From experiences with companies like Accenture, Capitol One, GE Healthcare, Florida Power & Light and the U.S. Department of State, to name a few, Zeanique has committed herself to developing strategies for the world's most successful companies, non-profits and government agencies. Zeanique has challenged the notion of marketing being either creative or analytical, but instead, helping companies bring their marketing efforts into the 4th industrial revolution.

About Scholars Today, Leaders of Tomorrow

Scholars Today, Leaders of Tomorrow (STLT) was founded by Dr. Cassandra Arnold, a proud 2004 Business Administration graduate from Florida A&M University. In 2005, she started Essence of a Haitian Woman Scholarship Foundation (EHW), a 501c3 non-profit and scholarship foundation, as a way to give back to FAMU, an institution that gave her so much in return. It was a vehicle to increase the number of young Haitian women pursuing a business degree at FAMU, by providing them with a scholarship. A couple of years later, EHW became Scholars Today, Leaders of Tomorrow, with a broader mission to educate, empower and equip teenagers and young adults with the skills to excel in the areas of academics, financial literacy, professional and career development, and community service. Housed under STLT, is the Thinking Ahead College Preparatory Program, Essence of a Haitian Women Scholarship Foundation, April L. Simmons STEM Scholarship for Girls and the Latitude Experience Scholars.

Florida A&M University (FAMU)

Ranked as a top-tier academic institution and #1 Public HBCU for consecutive years, FAMU's academic achievements are what set it apart as a unique learning experience. In 2014, FAMU was recognized among the 2014 U.S. News & World Report's "Best National Universities." The U.S. News & World Report lists FAMU as the top public historically black college or university in the nation for 2015. It is also listed among The Princeton Review's "Best in the Southeast" colleges and is one of the top picks for providing a high-quality education at an affordable price in Florida, according to The College Database (2013).

FAMU produces more African-American graduates than any institution. Because of FAMU's high caliber STEM programs and rigorous training, FAMU serves as a satellite for rendering scholarships to academically astute young women.

FAMU values diversity in thought, perspective, and culture. The University enrolls nearly 10,000 students hailing from across the United States and more than 70 countries, including several African countries, the Bahamas, Brazil, Indonesia, China, and the United Arab Emirates, to name a few. The student body includes representatives from all ethnic, socio-economic, and religious backgrounds. Students seeking a challenging academic foundation will find a variety of programs to meet their career objectives at Florida Agricultural and Mechanical University. The University offers 54 bachelor's degrees, 29 master's degrees, three professional degrees, and 12 doctoral programs in a wide range of academic areas.

Application

Essay Question: Share with us the impact an African-American woman in technology has had on your life. The essay must be one-page, single-spaced, and typed.

Date: _____

Name: _____

Address: _____

Phone #'s: (Home) _____ (Cell) _____

Social Security # _ _ _ - _ _ - _ _ _ _

Email Address: _____

GPA (Grade Point Average): _____ College Major: _____

Club Affiliation and Organization Membership (Extra-Curricular Activities):

Hobbies and Talents:

Honors/Awards:

Checklist for applicants

- ✓ Completed Application
- ✓ Essay
- ✓ Official College Transcript
- ✓ Provide proof that you've completed a technology certification from any of these three sources:
 1. Salesforce Certification: <https://sforce.co/36kzDLU>
 2. Google Cloud Certification: <https://cloud.google.com/certification>
 3. Amazon Web Services certification: <https://aws.amazon.com/certification>
- ✓ Application must be mailed and postmarked by April 6, 2020.

Any questions, email Dr. Cassandra Arnold at c_theramene@yahoo.com

Mailed you packet to:

Scholars Today, Leaders of Tomorrow Inc.
C/o Cassandra Arnold
13136 West Dixie Hwy
Miami, FL 33161