

Memo 3

This eco-action was the result of filling the no mans land spaces, left and neglected from the society norms. It was a sailing against winds and currents, recuperating and respecting all what the common sense ignored and loss value for. So, from the shadow and the “other world”, I proposed some nice ideas and pretty configurations suggesting a better civilization and a better relation with the sea and nature. The Sea Memory project has had many positive impacts on the community and on people. Described below are a few examples of how the Sea Memory project has affected people lives and leaders of the community.

Impact

- The first major impact was the interest of young generation in the action and their engagement in direction of nature protection and more attention to wildlife. It was very clear in their questions, interrogations and big respect for the Museum and his author. Several school groups reported the action in their school newspaper and organized cleaning days on the beaches.
- With my pushing toward normalizing and respecting things, by means of showing and action-art in the Sea Memory Museum, I brought many people and families to reconsider their attitude to reduce, reuse and recycle all what crosses their hands. An old woman in a small village 400 km far, began to fill plastic bottles with water and observe the reflection of sun upon them like in the Sea Memory Collection.
- More then the media effect, the poetry, the exhibitions, I sent to the most of the important associations in the country countless documents, photos and the film “sea memory”. The film is also adopted from the Ciné-Club Federation for showing and discussing its themes.
- Several witnesses said that where ever they go in the country, they found a very positive reputation about the action and its philosophy, and this may be a very promising basis to enlighten the young generations.
- Many communities are asking for big configurations to install in the yards of their cities, but I still not able to insure this activity. The mayors of Jerba and Midoun are asking for a permanent exhibition on the island.